

MARTHA BUYER

P.O. Box 305
East Aurora, New York 14052
(716) 652-4413

1942 Broadway, Suite 314
Boulder, CO 80302
(303) 938-6899

martha@marthabuyer.com

Admitted to practice in New York, Colorado, Wisconsin and Massachusetts

LEGAL EXPERIENCE:

1996- present **Law Offices of Martha Buyer, PLLC** **East Aurora, NY**
Principal in practice is focused on telecommunications issues, both in terms of regulatory interpretation and contract evaluation and negotiation. Clientele is diverse, and includes, among other major clients, an international environmental engineering firm, as well as other medium to large businesses located throughout the United States. Telecommunications consulting services are also available through an affiliated company, The Bison Group, Inc.

2003 - present **Telecommunications/Legal Columnist, *New York Daily Record***
Prepare columns on different aspects of telecommunications law. Topics have included voice over IP, wireless number portability, and other current issues.

2000-2001 **Legal Columnist, *Computer Telephony/Communications Convergence***
Prepared and published 16 columns for internationally distributed magazine(s) addressing a variety of legal and regulatory issues affecting telecommunications professionals and decision-makers industry wide. Topics included cable, wireless, common carrier and copyright issues, among others.

1996 **Buffalo, NY** **Duke Holzman Yaeger & Photiadis, LLP**
Temporary legal staff. Work involved complex legal research and writing involving commercial litigation matters.

1992 - 1996 **Ecology & Environment, Inc.** **Lancaster, NY**
Legal Staff, Conflict of Interest Coordinator, Voice Network Communications Manager. Work involved a variety of legal and telecommunications assignments, document research and writing, trial preparation, licensing, other corporate and international environmental work, including translation of French-Canadian documents, and corporate/prof licensing.

TELECOMMUNICATIONS EXPERIENCE:

1989 - 1990 **ITACA, Inc.** **Boulder, CO**
Vice President and co-founder of firm developing highly specialized and innovative computer and telecommunications applications. Projects included the design and implementation of a mid-range network management system and the design of an automated ski lift ticketing system.

1989 -
1990

BDM International

Boulder, CO

Associate Staff Member. Responsibilities included project management for telecommunications projects from the development of a functional description of a network management system for a regional Bell operating company, to the preparation of a ten year telecommunications plan for the Bridger-Teton National Forest based in Jackson Hole, Wyoming.

1985 - **M & T Bank** **Buffalo, NY**
 1988
 Voice and Data Analyst. Work included a variety of different telecommunications projects, ranging from the design and implementation of two highly sophisticated trading rooms, acquisition and installation of several PBXs at major locations, re-design of the bank's existing ATM network, and design and oversight of the bank's large capacity (T1) network.

EDUCATION:

1994 **State University of New York at Buffalo** **Buffalo, NY**
 J.D.
 Admitted to the New York Bar, February, 1996
 Admitted to the Colorado Bar, February, 2003
1994 U.B. School of Law Scholarship Recipient (merit based)
 Certificate in Tax
 Honors received in Trial Technique, Independent Study in Copyright and Technology, Advanced Capital Markets, Counseling Small Business, Financing Small Business, Civil Rights, Policy Issues in Clinical Medicine

1983 **University of Colorado** **Boulder, CO**
 M.S., Telecommunications
 Representative to Graduate School Advisory Council

1979 **Colgate University** **Hamilton, NY**
 B.A., Political Science
 Member: *Konosioni*, Senior Honorary Society

OTHER PROFESSIONAL EXPERIENCE:

2007 – **The Bison Group, Inc.** **East Aurora, NY**
 present
 President of an independent and innovative telecommunications consulting firm which has helped numerous businesses create and manage networks for voice and data traffic.

2002- **Regis University** **Denver,**
 CO
 present
 Adjunct Faculty

1998 – **Creative Concepts of WNY, Ltd.** **East Aurora,**
 NY
 2001
 Account team member assigned to a high-technology telecommunications integration company. Responsibilities include preparation of written materials, interaction with client and outside media to make efficient use of all available resources.

1990, **University of Colorado** **Boulder, CO**
 1997, 1998
 Lecturer in Writing and Presentation Skills
 Graduate Program in Telecommunications

1984 - **McKibben Communications** **Buffalo, NY**

1994

Press Office Manager, Erie County Fair. Duties included frequent interviews and interaction with all print and broadcast media, as well as assignment drafting, writing, and editing as required.

1987 - 1989	SUNY at Buffalo Director, Undergraduate Program in Telecommunications. Responsibilities included teaching courses (Introduction to Telecommunications and Telecommunications Project Management) as well as staff supervision and curriculum development.	Buffalo, NY
1979 - present	Kissing Bridge Ski Area Nationally certified alpine race coach and ski instructor.	Glenwood, NY

AWARDS

1997 1996	Volunteer Lawyers Project Lawyer of the Year, "Not for Profit" <i>Business First</i> "Forty Under 40" Award
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PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

2005	NY Certified Woman Owned Business (WBE)
2005	SOWMBA Certified (WBE, Commonwealth of Massachusetts)
1999 - present	Society of Telecommunications Consultants, Consultant Member
1997 - present	Federal Communications Bar Association
1995 - present	New York State Bar Association
1995 - present	Erie County Bar Association
2003 - present	Colorado Bar Association
2003 - present	Boulder County Bar Association
2004 - present	Communications Law Section, Colorado Bar Association, Council-at-Large
2004 - 2006	Women's Wireless Leadership Forum

COMMUNITY SERVICE:

2007- present	Chairman, Niagara Frontier Ski Council
2007 - present	Board Member, Roycrofters-at-Large-Association, Inc.
2006 - present	Chairman, Roycroft Chamber Music Festival
2005 - 2007	Board Member, Kavinoky Theater
2005 - present	Roycroft Chamber Music Festival Committee
2003 - 2006	Vice President, Society of Telecommunications Consultants, Inc.
2000 - 2006	Board Member, Society of Telecommunications Consultants, Inc.
1996 - present	Volunteer Lawyers Project
1996 - present	United States Figure Skating Association International Dance Test Judge
1984 - present	Level 3 Referee, United States Skiing Association

PUBLICATIONS & PRESENTATIONS

2008	"The Wireless Auction Didn't Turn Out As Well As We Thought it Might," <i>The Daily Record</i> , April 14, 2008.
2008	"Planning for Technology Change," <i>The Daily Record</i> , March 11, 2008.
2008	"Prevent Employees from Using Cell Phones While Driving," <i>The Daily Record</i> , February 11, 2008.
2008	"Analog Television is Dead," <i>The Daily Record</i> , January 14, 2008.
2007	"Let the Bidding Begin," <i>The Daily Record</i> , December 10, 2007.
2007	"Patent Issues in the Telecom Space," <i>The Daily Record</i> , October 29, 2007.
2007	"To Be or Not To Be in a Telecom Consortium," Telecom Junkies Podcast, http://www.telecomjunkies.com , September 17, 2007.

2007 “Outsourced Call Centers—Hope on the Horizon? Ya Mon,” *The [New York] Daily Record*, September 10, 2007.

2007 “International Wireless Service: At What Cost?” *The [New York] Daily Record*, August 14, 2007.

2007 “Timely Telecom Tidbits,” *The [New York] Daily Record*, July 9, 2007.

2007 “Taking Advantage of the iPhone without Actually Buying One,” *The [New York] Daily Record*, June 11, 2007

2007 “E-mail and other e-evidence for non-litigators,” *New York Daily Record*, May 14, 2007.

2007 “Big News in the Wireless World,” *New York Daily Record*, April 9, 2007.

2007 “Life in the Trenches: The Perspective of the End User and the Role of Consultants,” University of Colorado at Boulder, Interdisciplinary Telecommunications Program, March 13, 2007

2007 “VoIP Coming of Age,” *New York Daily Record*, March 12, 2007.

2007 “Why Wouldn’t a Firm Want to Hire a Consultant,” *New York Daily Record*, February 12, 2007.

2007 “What It’s Really About,” Featured Speaker, Toronto Aeros (elite women’s hockey team, Toronto, ONT January 26, 2007.

2007 “Innovative Thinking and New Jobs in Merger,” *New York Daily Record*, January 16, 2007.

2006 “Politics and Telecom: The Issue of Net Neutrality,” *New York Daily Record*, December 11, 2006.

2006 “Looking Ahead...to Telecom’s Future,” *New York Daily Record*, November 13, 2006.

2006 “Telecommunications Regulatory Update,” Society of Telecommunications Conference, San Francisco, CA

Fall

2006 “On the Receiving End of Telecom Funds,” *New York Daily Record*, October 10, 2006.

2006 “Telecommunications Law Update,” Syracuse University Law School, October 4, 2006

2006 “Do Amish Use Payphones?” *New York Daily Record*, September 18, 2006.

2006 “Be Aware of Vulnerabilities Associated with New Technologies,” *New York Daily Record*, August 7, 2006.

2006 “Recent Federal Excise Tax Issues- time is of the essence,” *New York Daily Record*, July 11, 2006.

2006 “Was it Proper to Release Private Call Records to the NSA?” *New York Daily Record*, May 23, 2006.

2006 “CALEA is about Access, Not Content,” *New York Daily Record*, May 8, 2006.

2006 Regulatory Update, Society of Telecommunications Consultants, Atlanta, GA, April 21, 2006.

2006 “A Look at Twenty-First Century Redlining,” *New York Daily Record*, April 12, 2006.

2006 “Broadband Over Powerline,” presented to the Communications Law Section of the Colorado Bar Association, Denver, CO, April 5, 2006.

2006 “Low Profile Developments in Telecommunications,” *New York Daily Record*, March 13, 2006.

2006 “What Has Changed After a Decade of the Telecom Act,” *New York Daily Record*, February 13, 2006.

2006 “Telecommunications in 2006 – What’s Ahead,” *New York Daily Record*, January 18, 2006.

2005 “Is BlackBerry Season Over? Patent Dispute Could Bring Changes,

2005 *New York Daily Record*, December 12, 2005.
 November “What’s the Impact of Recent Mega-Mergers,” *New York Daily Record*,
 2005 16, 2005.
 “The 411 on Your Phone Bill: Explaining the Universal Service Fund,” *New*
York Daily Record, October 17, 2005.
 2005 “Does Broadband Over Power Lines Have a Future?” *Business*
Communications *Review*, October, 2005
 2005 “Keep Your SOX On: Managing Compliance,” *Business Communications*
Review, September, 2005
 2005 “Hello? Is Anybody There?” *New York Daily Record*, September 12, 2005.
 2005 “Managing SOX: Sarbanes-Oxley and the Telecom Manager,” presented at
World’s Greatest Telecom Workshop, Toronto, ON, August 26, 2005.
 2005 “Impact of Verizon/MCI Merger: Is it Robin Hood or Robbin’ the Hood?”
New York Daily Record, August 8, 2005.
 2005 “U.S. Supreme Court Champions Cable Guy,” *New York Daily Record*, July
 11, 2005.
 2005 “Rewrite of the Telecommunications Act of 1996,” *New York Daily Record*,
 June 10, 2005.
 2005 “Thinking of Cutting the Cord? Not on Your Life,” *New York Daily Record*,
 May 9, 2005.
 2005 “Telecommunications Statutes are Due for Change,” *New York Daily Record*,
 April 11, 2005.
 2005 “Wireless Industry Battle of the Bands,” *New York Daily Record*, March 14,
 2005.
 2005 “Latest Acquisition in Telecommunications Industry,” *New York Daily*
Record, February, 14, 2005.
 2005 “VOIP: Welcome to the Dark Side,” *Business Communications Review*,
 February, 2005.
 2005 “Consolidation of Service Providers in the Wireless Industry,” *New York*
Daily Record, January 10, 2005.
 2004 “Voice over Internet Protocol: Not Ready for Prime Time,” *New York Daily*
Record, December 13, 2004.
 2004 “E-911: Costs, Benefits and Pitfalls,” *Business Communications Review*,
 November, 2004.
 2004 “Using Wireless Phones Outside U.S. Borders,” *New York Daily Record*,
 November 8, 2004.
 2004 “The Value of Independent Consultants,” *New York Daily Record*, October
 25, 2004.
 2004 “Watch Out for Hidden Fees and Surcharges When Using Certain Prepaid
 Calling Cards,” *New York Daily Record*, September 13, 2004.
 2004 “FCC Takes Initiative to Clarify Its Role In Addressing Radio Interference
 Issues,” *New York Daily Record*, August 9, 2004.
 2004 “Inequality in Telecom Industry Must Be Election Issue,” *New York Daily*
Record, July 12, 2004.
 2004 “A Closer Look at Hidden Fees, Surcharges with Telecommunications
 Carriers,” *New York Daily Record*, June 14, 2004.
 2004 “Who Am I?” Presentation at Society of Telecommunications Spring
 Conference, Pittsburgh, PA May 15th.
 2004 “Nextel Looks to Purchase High-Frequency Wireless Spectrum to Minimize
 Interference,” *New York Daily Record*, May 10, 2004.
 2004 “Recent Decision to Impact the Application of the Federal
 Telecommunications Excise Tax,” *New York Daily Record*, April 12, 2004.

- 2004 “Value of Radio Wave Spectrum is On the Rise Again As Competing Carriers Bid for Licenses,” *New York Daily Record*, March 8, 2004.
- 2004 “Consumer Benefits from the Breakup of AT&T,” *New York Daily Record*, February 9, 2004.
- 2004 “With Change in Law, How is Wireless Number Portability Going?” *New York Daily Record*, January 12, 2004.
- 2003 “Issues Regarding Voice Data Sent via Internet,” *New York Daily Record*, December 8, 2003.
- 2003 “Portability of Numbers Extends to Wireline/Wireless,” *New York Daily Record*, November 26, 2003.
- 2003 “Portability of Wireless Local Numbers,” *New York Daily Record*, November 10, 2003.
- 2003 “What Happens When Rules that Were Written to Protect Winnie the Pooh are Applied to SpongeBob SquarePants?” *New York Daily Record*, October 15, 2003.
- 2003 “Consumer Code for Wireless Service – Help or Hindrance?” *New York Daily Record*, September 15, 2003.
- 2003 “MCI Situation Forces Closer Look at Telecom Service Business,” *New York Daily Record*, August 11, 2003.
- 2002 “Customer Service or Lip Service,” *Buffalo News*, August 14, 2002.
- 2002 Keynote speaker, University of Colorado Interdisciplinary Telecommunications Program, “What they Didn’t Teach Us in Dialtone 101,” April 26, 2002.
- 2002 “Making Joint Venture Agreements Work for You” Society of Telecommunications Consultants, Spring Conference
- 2001 “Helping Clients Avoid the Pitfalls of Carrier/Supplier/Provider Bankruptcy” Society of Telecommunications Consultants Fall Conference
- 2000 “CLECs and ILECs and Landlords and Tenants,” Society of Telecommunications Consultants Fall Conference
- 1998 “U.S. Women’s Hockey Team Olympics Debut Builds on Years of Struggle,” *USA Today*, February 16, 1998; Excerpts rerun 12/26/98 as one of *USA Today*’s Letters of the Year for 1998.
- 1997 Presentation to the Erie County Bar Association, Issues in Current Telecommunications Law, 11/11/97
- 1997 “Keep Those Rulemakings from Sneaking Up on You,” *Network World*, July, 1997
- 1996 “Get Rich Quick” *Buffalo News*, June 6, 1996
- 1990 “Trauma in the Trading Room,” *Network World*, June, 1990